



WCNC
1001 Wood Ridge Center Dr.
Charlotte, NC 28217-1901

Abar Hutton Media
6190 Grovedale Court
Suite 200
Alexandria, VA 22310-2552

Contract # 853148

Schedule Dates 10/30/12-11/05/12
Advertiser Jennifer Roberts for Congress (39951)
Agency/T-Code Abar Hutton Media (1577)/948873799
Product Political - State Representative (1180)
Brand 580/DEM/CONGRESS (177254)
Salesperson Nesci, Mark (3195)
Sales Office HRP - Washington DC
Buyer Name SCATTERGOOD,JEFF
Phone/Fax (703) 299-0395 /
CPE 580
Account Types National/Political Candidate - Agency
Billing Type Weekly/Irregular
Comments J ROBERTS FOR CONG
JENNIFER ROBERTS FOR CONGRESS,

Date Entered 09/07/12
Last Modified 10/31/12
Entered By Melissa Welch
CO-OP No
Headline # 06303333
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,320.25
Net Total \$18,814.75
Sales Tax

Charlotte (WCNC) (WCNC)		
By Broadcast Month	Spots	Rate
Nov. 2012	60	\$22,135.00
Grand Total:	60	\$22,135.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT	10/30/12-11/02/12	4	:30	11P- 11:34P (ET)			1	1		1						Charlotte (WCNC) (WCNC)	NEWS	9/7/12
1.1	Normal Line / SPOT	10/31/12-11/02/12	4	:30	11P- 11:34P (ET)				1		1			2	\$515.00	\$1,030.00	Charlotte (WCNC) (WCNC)	NEWS	10/29/12
2.0	Normal Line / SPOT	11/02/12-11/02/12	4	:30	4:58A- 5:58A (ET)						1			1	\$165.00	\$165.00	Charlotte (WCNC) (WCNC)	NEWS	9/7/12
3.0	Normal Line / SPOT	10/30/12-11/02/12	4	:30	5:58A- 6:58A (ET)	6		X	X	X	X			6	\$360.00	\$2,160.00	Charlotte (WCNC) (WCNC)	NEWS	9/7/12
4.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	5:58A- 6:58A (ET)		2							2	\$360.00	\$720.00	Charlotte (WCNC) (WCNC)	NEWS	9/7/12
5.0	Normal Line / SPOT	10/30/12-11/02/12	4	:30	6:58A- 9A (ET)			3	3	3	3			12	\$360.00	\$4,320.00	Charlotte (WCNC) (WCNC)	TODAY SHOW	9/7/12
6.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	6:58A- 9A (ET)		3							3	\$360.00	\$1,080.00	Charlotte (WCNC) (WCNC)	TODAY SHOW	9/7/12
7.0	Normal Line / SPOT	10/31/12-11/02/12	4	:30	9A- 10A (ET)				1		1			2	\$180.00	\$360.00	Charlotte (WCNC) (WCNC)	TODAY SHOW2	9/7/12
8.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	11A- 11:59A (ET)		1							1	\$105.00	\$105.00	Charlotte (WCNC) (WCNC)	TODAY CHARLOTTE	9/7/12
9.0	Normal Line / SPOT	11/01/12-11/01/12	4	:30	11:59A- 1P (ET)					1					\$125.00		Charlotte (WCNC) (WCNC)	NEWS	9/7/12
9.0.1	Preempt	11/01/12															Charlotte (WCNC) (WCNC)	S/I-Per Manager/Spot -wrong time period/rate	
10.0	Normal Line / SPOT	10/31/12-10/31/12	4	:30	3P- 4P (ET)				1					1	\$155.00	\$155.00	Charlotte (WCNC) (WCNC)	JUDGE JUDY	9/7/12
11.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	3P- 4P (ET)		1							1	\$155.00	\$155.00	Charlotte (WCNC) (WCNC)	JUDGE JUDY	9/7/12

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12.0	Normal Line / SPOT	10/30/12-11/02/12	4	:30	4P- 4:59P (ET)			1	1	1	1			4	\$180.00	\$720.00	Charlotte (WCNC) (WCNC)	NEWS	9/7/12
13.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	4P- 4:59P (ET)		1							1	\$180.00	\$180.00	Charlotte (WCNC) (WCNC)	NEWS	9/7/12
14.0	Normal Line / SPOT	10/30/12-11/02/12	4	:30	4:59P- 5:29P (ET)			1	1	1	1			4	\$245.00	\$980.00	Charlotte (WCNC) (WCNC)	NEWS	9/7/12
15.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	4:59P- 5:29P (ET)		1							1	\$245.00	\$245.00	Charlotte (WCNC) (WCNC)	NEWS	9/7/12
16.0	Normal Line / SPOT	10/30/12-11/02/12	4	:30	5:29P- 5:59P (ET)			1	1	1	1			4	\$270.00	\$1,080.00	Charlotte (WCNC) (WCNC)	NEWS	9/7/12
17.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	5:29P- 5:59P (ET)		1							1	\$270.00	\$270.00	Charlotte (WCNC) (WCNC)	NEWS	9/7/12
18.0	Normal Line / SPOT	10/30/12-11/02/12	4	:30	5:59P- 6:30P (ET)			1	1	1	1			4	\$425.00	\$1,700.00	Charlotte (WCNC) (WCNC)	NEWS	9/7/12
19.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	6P- 6:30P (ET)		1							1	\$425.00	\$425.00	Charlotte (WCNC) (WCNC)	NEWS	9/7/12
20.0	Revised Line / SPOT	10/30/12-11/01/12	4	:30	11:34P- 12:37A (ET)			1	1	1							Charlotte (WCNC) (WCNC)	LENO	9/7/12
20.1	Normal Line / SPOT	10/31/12-11/01/12	4	:30	11:34P- 12:37A (ET)				1	1				2	\$200.00	\$400.00	Charlotte (WCNC) (WCNC)	LENO	10/29/12
21.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	7:58P- The Voice		1							1	\$4,500.00	\$4,500.00	Charlotte (WCNC) (WCNC)		9/7/12
22.0	Normal Line / SPOT	11/04/12-11/04/12	4	:30	7A- 8A (ET)								1	1	\$385.00	\$385.00	Charlotte (WCNC) (WCNC)	NEWS	9/7/12
23.0	Normal Line / SPOT	11/04/12-11/04/12	4	:30	8A- 9A (ET)								1	1	\$470.00	\$470.00	Charlotte (WCNC) (WCNC)	TODAY	9/7/12
24.0	Normal Line / SPOT	11/04/12-11/04/12	4	:30	9A- 9:58A (ET)								1	1	\$180.00	\$180.00	Charlotte (WCNC) (WCNC)	NEWS	9/7/12

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25.0	Normal Line / SPOT	11/04/12-11/04/12	4	:30	6P- 6:30P (ET)								1	1	\$350.00	\$350.00	Charlotte (WCNC) (WCNC)	NEWS	9/7/12
27.0	Normal Line / SPOT	11/01/12-11/02/12	5	:30	1P- 2P (ET)					1	1				\$185.00		Charlotte (WCNC) (WCNC)	SOAPS	9/7/12
27.0.1	Preempt	11/01/12															Charlotte (WCNC) (WCNC)	S/I-Per Manager/Spot -rates need to be revised	
27.0.2	Preempt	11/02/12															Charlotte (WCNC) (WCNC)	S/I-Per Manager/Spot -rates need to be revised	
28.0	Normal Line / SPOT	10/30/12-11/02/12	5	:30	6:30P- 6:59P (ET)			1	1	1	1				\$720.00		Charlotte (WCNC) (WCNC)	NIGHTLY NEWS	9/7/12
28.0.1	Preempt	10/30/12															Charlotte (WCNC) (WCNC)	S/I-Per Manager/Exception - rates need to be revised	
28.0.2	Preempt	10/31/12															Charlotte (WCNC) (WCNC)	S/I-Per Manager/Exception - rates need to be revised	
28.0.3	Preempt	11/01/12															Charlotte (WCNC) (WCNC)	S/I-Per Manager/Exception - rates need to be revised	
28.0.4	Preempt	11/02/12															Charlotte (WCNC) (WCNC)	S/I-Per Manager/Exception - rates need to be revised	
29.0	Normal Line / SPOT	11/05/12-11/05/12	5	:30	6:30P- 6:59P (ET)		1								\$720.00		Charlotte (WCNC) (WCNC)	NIGHTLY NEWS	9/7/12
29.0.1	Preempt	11/05/12															Charlotte (WCNC) (WCNC)	S/I-Per Manager/Exception - rates need to be revised	

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30.0	Normal Line / SPOT	10/30/12-11/02/12	5	:30	6:59P- 7:30P (ET)			1	1	1	1				\$630.00		Charlotte (WCNC) (WCNC)	JEOPARDY	9/7/12
30.0.1	Preempt	10/30/12															Charlotte (WCNC) (WCNC)	S/I-Per Manager/Spot -rates need to be revised	
30.0.2	Preempt	10/31/12															Charlotte (WCNC) (WCNC)	S/I-Per Manager/Spot -rates need to be revised	
30.0.3	Preempt	11/01/12															Charlotte (WCNC) (WCNC)	S/I-Per Manager/Spot -rates need to be revised	
30.0.4	Closed Preempt	11/02/12															Charlotte (WCNC) (WCNC)	S/I-Per Manager/Spot -rates need to be revised	
31.0	Normal Line / SPOT	11/05/12-11/05/12	5	:30	6:59P- 7:30P (ET)		1								\$630.00		Charlotte (WCNC) (WCNC)	JEOPARDY	9/7/12
31.0.1	Closed Preempt	11/05/12															Charlotte (WCNC) (WCNC)	S/I-Per Manager/Spot -rates need to be revised	
32.0	Normal Line / SPOT	10/30/12-11/02/12	5	:30	7:30P- 7:58P (ET)			1	1	1	1				\$695.00		Charlotte (WCNC) (WCNC)	WHEEL	9/7/12
32.0.1	Preempt	11/01/12															Charlotte (WCNC) (WCNC)	S/I-Per Manager/Spot -rates need to be revised	
32.0.2	Closed Preempt	11/02/12															Charlotte (WCNC) (WCNC)	S/I-Per Manager/Spot -rates need to be revised	

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32.0.3	Closed Preempt	10/30/12															Charlotte (WCNC) (WCNC)	S/I-Per Manager/Exception - rates need to be revised	
32.0.4	Preempt	10/31/12															Charlotte (WCNC) (WCNC)	S/I-Per Manager/Exception - rates need to be revised	
33.0	Normal Line / SPOT	11/05/12-11/05/12	5	:30	7:30P- 7:58P (ET)	1									\$695.00		Charlotte (WCNC) (WCNC)	WHEEL	9/7/12
33.0.1	Closed Preempt	11/05/12															Charlotte (WCNC) (WCNC)	S/I-Per Manager/Exception - rates need to be revised	
34.0	Normal Line / SPOT	11/03/12-11/03/12	5	:30	9A- 10A (ET)							1			\$270.00		Charlotte (WCNC) (WCNC)	TODAY	9/7/12
34.0.1	Preempt	11/03/12															Charlotte (WCNC) (WCNC)	S/I-Per Manager/Spot -rates need to be revised	
35.0	Normal Line / SPOT	11/03/12-11/03/12	5	:30	6P- 6:30P (ET)							1			\$335.00		Charlotte (WCNC) (WCNC)	NEWS	9/7/12
35.0.1	Preempt	11/03/12															Charlotte (WCNC) (WCNC)	S/I-Per Manager/Exception - rates need to be revised	
36.0	Normal Line / SPOT	11/03/12-11/03/12	5	:30	6:59P- 7:30P (ET)							1			\$225.00		Charlotte (WCNC) (WCNC)	JEOPARDY	9/7/12
36.0.1	Preempt	11/03/12															Charlotte (WCNC) (WCNC)	S/I-Per Manager/Spot -rates need to be revised	
37.0	Normal Line / SPOT	11/03/12-11/03/12	5	:30	7:30P- 7:58P (ET)							1			\$250.00		Charlotte (WCNC) (WCNC)	WHEEL	9/7/12

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37.0.1	Preempt	11/03/12															Charlotte (WCNC) (WCNC)	S/I-Per Manager/Spot -rates need to be revised	
38.0	Normal Line / SPOT	11/04/12-11/04/12	5	:30	9:58A- 11A (ET)								1		\$405.00		Charlotte (WCNC) (WCNC)	MEET PRESS	9/7/12
38.0.1	Preempt	11/04/12															Charlotte (WCNC) (WCNC)	S/I-Per Manager/Spot -rates need to be revised	
39.0	Normal Line / SPOT	11/04/12-11/04/12	5	:30	6:30P- 7P (ET)								1		\$630.00		Charlotte (WCNC) (WCNC)	NEWS	9/7/12
39.0.1	Preempt	11/04/12															Charlotte (WCNC) (WCNC)	S/I-Per Manager/Exception - rates need to be revised	
40.0	Normal Line / SPOT	11/01/12-11/02/12	4	:30	12:37A- 1:36A (ET)					1	1			2	\$0.00	\$0.00	Charlotte (WCNC) (WCNC)	LUR VALUE @ \$108	10/31/12

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